

CASE STUDY

BREAK



Since launching in a single location in 1968, Break's support services have expanded to include children's homes, foster care services, short breaks for children with complex care needs, mentoring, and training facilities. Break also has charity shops and a busy fundraising department. This provides a challenge for Finance Administrator Chris Morgan. Through 'independent' purchasing by some locations and the acquisition of buildings that have incumbent IT, it was difficult to keep track of the printing facilities (and their costs) in each location.

Copy IT's solution has been to install Kyocera Fleet Manager, a monitoring suite that tracks all printing activity on the network, irrespective of geographical location. This allows Chris to identify the devices being used and build a more accurate model of overall costs.

This has resulted in some of the most expensive devices being phased out in favour of economical and standardised equipment. Ricoh A3 MFDs are used extensively with Kyocera A4 MFDs being used where space is at a premium.

BREAK FACTFILE

Break provides support for young people in care and moving on, children and young people with disabilities, families in need of support and children at risk.

LOCATION

East Anglia

BUSINESS SECTOR

Charity

SIZE

400 staff and 600 volunteers

CHALLENGES

Identifying devices attached to a diverse, multi-location network

Decentralised purchasing of printing devices and consumables

Perfect reproduction of brand colours

“ At the touch of a button, I can see all the printers and MFDs in all of our locations. It makes management so much easier. ”

Chris Morgan
Finance Administrator, Break

As well as substantially reducing production costs, the hidden cost of administration has been reduced by adopting a standard service contract and a consistent cost-per-page across similar devices in all locations.

CRITICAL COLOURS

Keeping the visual aspects of Break's brand consistent is a primary concern for the charity. Copy IT presented a number of options before Ricoh MFDs with Fiery controllers were selected. Although colour reproduction with the 'standard' Ricohs was good, it lacked the exact colour match Chris needed. Fiery controllers replicate 'Break blue' perfectly every time and their fast rendering is welcome when complex documents are being printed.

SCANNING SAVES MONEY, INCREASES EFFICIENCY

Communications is a challenge faced by all multi-site organisations. By installing MFDs instead of printers, each location can scan documents instead of using more expensive and less accurate methods such as post or fax. MFDs are configured to make scanning to common recipients and storage locations quick, easy and – because scan-to-email and scan-to-file communicate through the Internet – free.

FORWARD PLANS

With document production under control, Break are starting to investigate ways to improve document management. Copy IT's electronic system could reduce storage costs, improve security procedures, make it easier to recall stored information and help comply with social care regulations.

ABOUT COPY IT DIGITAL SOLUTIONS LTD

Copy IT is the largest and longest-established independent document systems dealership in East Anglia with offices in Norwich, Cambridge and Ipswich. Our staff are highly experienced, many have been serving the needs of our customers for more than 30 years.

The core value of Copy IT is a desire to make sure that you, our customer, receives the best deal available: a reliable machine printing and copying documents as cost-effectively as possible, making the best use of available technologies.

“ Perception is vital. We couldn't have one Break logo light blue and the next navy. Fiery controllers give us the consistency we need. ”

Chris Morgan
Finance Administrator, Break

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